

# MALAYSIAN SOCIETY FOR ENGINEERING AND TECHNOLOGY

## ADVERTISEMENT PRICING IN e- ET MAGAZINE & WEBSITE



### PRICING

Details	Normal price (RM)			MySET – MoU Partner
Premier pages in ET-Magazine <sup>a,b</sup>	1 issue	3 issues	6 issues	50%
Back cover (Last page)	1,100	3,000	5,000	
Inner front cover (page 2)	900	2,500	4,500	
Inner back cover	900	2,500	4,500	
Inside page	750	2,000	3,500	
Website <sup>c</sup>	500/monthly			

### Requirement

- A PDF or image file (jpeg) version with high resolution (minimum 300dpi/ppi) of the prepared material for advertisement/ publicity.
- A standard A4 size, portrait or landscape layout.
- An image file (jpeg) version with dimension (1245 X 587 px) of the prepared material for advertisement/ publicity (**website only**).
- Advertisement can be in e-ET magazine or website only, or both. Price charges applied as above.

Feel free to contact us for further inquiry.

### Contact us:

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